

E CRUZIN' N

SANTA CRUZ VALLEY CHAPTER AZ - Chartered October 24, 1985

"IT IS NOBLER TO SERVE THAN TO BE SERVED"

COMMANDER

COMPANION: Ronnie D. St. Clair

CHAPTER STAFF NOTES

ADJUTANT

COMPANION: Marlon Ruiz

COMMANDER'S REPORT:

Greetings to everyone. Well January has come and gone and February is already upon us. There are lots of activities and commitments, as you can all see on our chapter schedule on this month's cover page and on our publication calendar page. We are now in the second half of our operating year and our chapter is in great shape. Kudos to everyone for your contributions thus far this year. Along with a quickly approaching end of academic school year awards event season, we also want to remind everyone that we can use extra volunteers this year in covering the many award event commitments that will soon begin populating our activities support calendar. I also want to urge everyone to consider a personal monetary donation to our AZYLC 2024 fund, which is still at around \$5K - not enough currently to fully sponsor the same number of AZYLC program chapter sponsored student scholars as we did last year. We are also keeping our fingers crossed that we are able to get transportation support from the Rio Rico Unified District, to help defray the AZYLC 2024 transportation cost as well. All-in-all we are proceeding very productively and hopes to achieve all of our stated 2023-2024 Chapter Action Plan goals for this year. In this month's publication we have also included the Region XIII stated Action Plan for the year, so all can review how our chapter activities are aligned with the MOWW Strategic Plan and the stated six goals and listed objectives. Lastly, I want to place some emphasis once again for all fellow companions to continue to be on the lookout for prospective qualified new chapter members. We are still at only one-third complete of our desired annual six new fellow companion goal for the current operating year.

TREASURER'S REPORT:

HI all. Our current Santa Cruz Valley Chapter - 193 CHASE Bank Account balance are; SAVINGS - \$936.80 USDs , and CHECKING - \$ 1,430.91 USDs. Both accounts have been reconciled and documented. The US BANK AZYLC Fund Account is currently showing a balance of \$5,049.56 USDs. We are anticipating one more online MOWW Online Store inventory purchase to restock our awards, once we have depleted our current stock after this year's Arizona Awards Program (AAP) and Utah Awards Program (UAP) Awards Event support and services season, come May 2024. There is also a pending resolution of this year's MOWW Pepetual & Memorial Membership Fund payout, which is not guaranteed. MOWW membership pricing has also increased, which means that our chapter sponsorship expenses will also increase accordingly.

ADJUTANT'S REPORT:

Hi everyone. February kicks off our final thrust towards the end of MOWW operating year, come the last day of JUNE 2024. As we are now in the third operating quarter of the year, this is the perfect time to pull out all the stops by way of any new chapter membership recruitment leads and to dig deep on volunteer opportunities that will undoubtedly surface very soon on our working activities and support calendar. We will be looking for volunteers to help present school ROTC and JROTC award packages at unified invited school functions and our Utah Awards Program is getting ready to send out the annuial awards event support request message towards the end of this month. We will also be working preliminary coordination in processing AZYLC 2024 online application and associated paperwork and maybe be called upon to help assist the newly installed AZYL INC board leadership in putting the final touches on this year's AZYLC 2024 summer program agenda. Last, but certainly not least, we once again ask every fellow companion for your cooperation and help in identifying and bringing to our chapter leadership's attention any qualified potential new chapter fellow companions. We are currently at 74.6 percent (or one additional chapter member away) from reaching our &%.0 percent fully IRS compliance 75 versus 25 (military to civilian membership chapter 501c19 compliance threshold). With just one new chapter member (there are a couple of great new membership leads currently in the works), we would be able to broaden our recruitment pool once again to non-military potential new chapter companions by the end of this current operating year (if not sooner). Please help us to help the chapter and the Order at large. Until next month, please keep safe and may God keep you all in his good graces.

CHAPTER COORDINATION CONTACT LISTING

COMMANDER

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texasbarebow55@vahoo.com

ADJUTANT

LT COL Marlon Ruiz, USAF: (520) 780-7107

marlon.ruiz@earthlink.net

TREASURER

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CHAPTER OUTREACH - RIO RICO / NOGALES

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riozier@gmail.com

REGION XIII FB PAGE: https://www.Facebook.com/mowwscv/ **REGION XIII WEBSITE:** https://www.mowwscv.com/

MOWW WEBSITE: http://www.moww.org/

MONTHLY SCHEDULE BULLETIN BOARD

Jan 06th– VSO-2: UAV Monthly VCC Mtg, Virtual, AZ - 11AM

Jan 08th – VSO-1: JAN (4) WOW HYB Mtg., Virtual, AZ - 10:30AM

Jan 10th – VSO-3: TUS VAC VCC Mtg., Virtual, AZ - 6PM Jan 12th – SCV Chapter MOC-2, Sahuarita, AZ - 10AM Jan 15th – VSO-4: PVAHCS VCC Mtg., Virtual, AZ - 11:30AM

Jan 16th – MOWW: VAC VCC Mtg., Virtual, AZ - 9AM

Jan 16th– MGM Chapter HYB Mtg., Virtual, AZ - 5PM

Jan 18th– VSO-5: ALOV Post 132 Mtg, Oro Valley, AZ - 6:30PM

Jan 19th - R-13: Fall Conference VCC Mtg., Virtual, AZ - 6PM

Jan 20th – MOAA: CM Chapter Mtg.,Saddlebrooke, AZ - 11:30AM

h MOWW: IPC VCC MTG, Virtual, AZ - 2PM

Jan 24th – MOWW: CAC VCC Mtg., Virtual, AZ - 4PM

Jan 30th – VSO-4: SAVAHCS VCC Mtg., Virtual, AZ - 1PM

NEXT SCV CHAPTER MTG: FEB 3rd (RM-HYB)

LINK

MEETINGS: (VCC "staff" format) & (HYB "membership" format)

EVENT: RM-3: SCV Chapter Membership Meeting - 12PM

ATTIRE: Guest - Casual / Members - MOWW Meeting Attire PROGRAM: OY 2023 Activity Season Membership Meeting

AGENDA: "RM-3 SCV Chapter AZYLC 2024 Fundraising"

PRESS THE LINK BOX ON THE UPPER RIGHT CORNER TO GO TO THE ZOOM MEETING SESSION

Submit comments to marlon.ruiz@earthlink.net or call (520) 780-7107 and leave a message

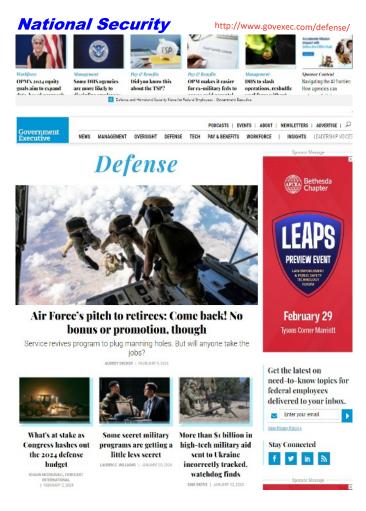
COMMITTEE TOPIC NEWS

National Defense http://www.defensenews.com/ **DefenseNews** Air Land Naval Space Cyber C4ISR Pentagon Congress Global TV/Video SPECIAL FEATURES Explore Coverage Download Whitepaper So how does the military help to pay for college? — Money Minute Watch Now Air -Land -India takes next step toward new 155mm towed howitzers The Air Force's E-7 will be modified to meet U.S. satellite communication, mi GPS and cybersecurity and program protection requirements. The program seeks to take the load off of dismounted troops. Pentagon → Ukraine war has cost Russia up to \$211 billion, Pentagon says ow to end China's chokehold on Pentagon's Replicator effort will focus on software next Senate passes Ukraine, Israel, Taiwan aid amid Trump-fueled opposition Biden doesn't plan to stop Israel aid after human rights order Naval -Space → Space Force may launch GPS demonstration satellites to test new tech Pentagon launches six satellites to owing Carl Vinson tests

US, Japan tightening military bond, Pacific Fleet admiral says

VIDEOS →

MT



Homeland Security

http://www.reaganreports.com/





https://amuedge.com/the-increasing-threat-of-foreign-and-domestic-terrorism/

https://amuedge.com/the-darien-gap-and-its-impact-on-human-trafficking/

rapid threat response

Can the Air Force keep B-52 bombers in

service for 100 years?

NOTABLE PROGRAM ACTIVITIES





Contact the Santa Cruz Valley Chapter and your local district youth leadership development organizations today for a complete listing of scheduled activities in your local community and surrounding areas.

ACTIVITY ACCOLADES:



PROGRAM CONTACTS:

AJROTC Events – For an update on local Rio Rico HS Army JROTC activities and information please contact LTC Ronnie St. Clair at rstclair@scv35.org Program Website – https://sites.google.com/site/jrotcriorico/

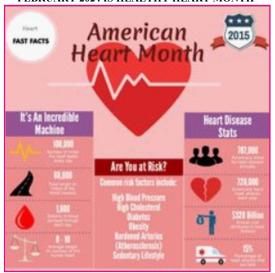
24 FEB Tombstone Raider Meet, Tombstone, AZ

28 FEB Coatimundi Natl Junior Honor Society Inductions - Color/Sabre Guard

NJROTC Events – For an update on local Sahuarita HS Navy JROTC activities and information please contact Commander Bradley Roberson, USN (ret.) at broberson@sahuarita.K12.az.us

09 FEB Color Guard State of the District, Sahuarita, AZ 09 FEB MCRD Recruit Graduation, San Diego, CA Area 11 NJROTC Field Meet, Santa Ana, CA 10 FEB Academic Mindsoon Competition, Phoenix, AZ 10 FEB Fontana Raider Meet, Fontana, AZ 17 FEB 23 FEB Tombstone Marksmanship Meet, Tombstone, AZ 24 FEB Tombstone Raider Meet, Tombstone, AZ 28 FEB NJROTC National Academic Exam, Sahuarita, AZ

FEBRUARY 2024 IS HEALTHY HEART MONTH



LEFT CLICK IMAGE TO VIEW INTERNET CONTENT

January 2024						
S	М	Т	W	Т	F	S
	1 NEW YEAR'S DAY	2	3	4	5 THREE KINGS DAY	6 Suav vcc mtg
7	8 WOW Weekly HYB	9	10 S S	11 S	12 SCV CH MOC-2	13
14	15 MLK, JR. DAY PVAHCS VCC WOW Weekly HYB	VAC VCC MTG	17 S	SPC VCC MAHC VCC ALOV POST 132	19 R-13 FALL CONFERENCE	20 SELP CH MOC CMC MTG
21	22 WOW Weekly HYB	23	24 ipc vcc	25	26	27
28	29 WOW Weekly HYB	30 SAVAHCS VCC	31			





https://www.cdc.gov/

VSO FEATURED EVENT



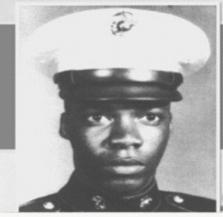
THE 11TH ANNUAL DAY OF REMEMBRANCE

TO COMMEMORATE THE SERVICE AND SACRIFICE OF



Join family members of Pfc Oscar Austin, Congressional and State Legislative elected officials, and HS JROTC units in honoring an Arizona war hero.

Special essay contest winner to be announced and essay read!



PFC. OSCAR P. AUSTIN

WEEK OF FEBRUARY 20-22 (TBA)
AZ SENATE
JROTC WILL PRESENT
COLORS

SUNDAY, FEBRUARY 25 @ 3 PM GREENWOOD MEMORY LAWN, WALL OF HONOR. 719 N. 27TH AVE

Free and open to the public

Email dwhiteq2@gmail.com or call (602)919-5295 for further information.



COMPANION CORNER

Companion Membership Anniversaries

January Anniversaries:

- Arnold V. Anderson, PM (37 years)
- Dolores R. Bahti, HPM (21 years)
- Leo J. Boice, PM (39 years)
- Shannon D. Brown, PM (45 years)
- Robert W. Dalrymple, PM (48 years)
- Jacquelynn R.W. Egan, HPM (11 years)
- Charles E. Galloway, PM (21 years)
- Ralph D. Gibson, PM (46 years)
- Maurice J. Halper, PM (44 years)
- Anthony L. Kadous, HPM (37 years)
- Calvin J. Kadous, PM (36 years)
- Scott C. Kadous, HPM (37 years)
- Thomas C. Kadous, PM (37 years)
- Walter B. Kadous, HPM (37 years)
- Alton L. McCormick, III, PM (32 years)
- John F. Newall. PM (45 years)
- Vern T. Pall, PM (30 years)
- Simran Patil, PM (3 years)
- Dale V. Pederson, PM (43 years)
- · Marcus A. Peel, PM (41 years)

D'Anne L. Pientka, HPM (24 years)

Donald R. Schessler, PM (28 years)

Herman D. Schiller, PM (35 years)

Irving D. Schneider, PM (38 years)

K. W. Schnoewhether, PM (58 years)

Ronnie D. St. Clair, PM (7 years)

William F. Stevens, PM (35 years)

David L. Swartz, PM (36 years)

Patrick G. Timberlake, HPM (37 years)

George H. Walters, PM (39 years)

Henry L. Woodson, PM (37 years)

Jorge E. Zequeira, PM (7 years)

Companion Membership Anniversaries

February Anniversaries:

- Arthur J. Alley, PM (35 years)
- William F. Applegarth, PM (8 years)
- Thelma H. Castle, PM (39 years)
- D. L. Christy, Jr., PM (29 years)
- Donna M. Coleman, HPM (20 years)
- Daniel D'Antimo, PM (44 years)
- John A. Devine, PM (13 years)
- Hiram W. Earle, PM (46 years)
- Joe E. Gonzalez, PM (34 years)
- Thomas F. Gross, RM (2 years)
- , , , , , , , ,
- Eugene D. Janes, PM (43 years)
- Carol A. Kadous, HPM (21 years)
- Robert G. Kales, PM (44 years)
- William H. King, PM (40 years)
- William W. King, PM (44 years)
- James I. McArthur, PM (17 years)
- Fay R. McCormick, PM (32 years)
- John C. Morton, PM (46 years)
- Edward R. Murphy, PM (58 years)
- Thomas B. Murphy, PM (35 years)

Lyman Phillips, PM (29 years)

James W. Preble, PM (37 years)

William J. Ratsch, PM (30 years)

Deena D. Ream-Robinson, HPM (2 year)

Bradley W. Roberson, RM (6 years)

Adriana Y. Ruiz, HPM (10 years)

Christian A. Ruiz, HPM (10 years)

Nicole M. Ruiz, HPM (10 years)

Larry W. Rumans, PM (21 years)

Brandine L. Simon, HRM (5 years)

Hector Simon III, RM (5 years)

Yvonne B. Sitzmann, HPM (32 years)

Philip E. Snyder, PM (44 years)

Lawrence Spyker, PM (44 years)

Billie L. Stephens, PM (18 years)

Ann F. Stewart, HPM (29 years)

Paul A. Street, PM (44 years)

Donald W. Tyrrell, PM (73 years)

Robert W. Von Werne, PM (27 years)

Rex E. Wigham, PM (46 years)

Companion Birthday Celebrations

January Birthdays:

- Barbara J. Cataldo, HPM (celebrated on the 11th)
- Theodore L. Cogut, PM (celebrated on the 3rd)
- Thomas J. Faires, PM (remembered on the 24th)
- Anthony L. Kadous, HPM (celebrated on the 15th)
- Thomas C. Kadous, PM (celebrated on the 15th)
- Gloria J. Nelson, HPM (celebrated on the 18th)
- Bradley W. Roberson, RM (celebrated on the 4th)

• Alton L. McCormick, III, PM (celebrated on the 17th)

- Anthony G. Sarah, HPM (celebrated on the 24th)
- Matthew R. Tank, PM (celebrated on the 1st)
 Kit K. Workman, RM (celebrated on the 27st)

Companion Birthday Celebrations

February Birthdays:

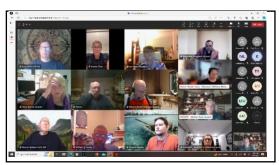
- Lissette M. Bake, HPM (celebrated on the 1st)
- Kenneth R. Bruce, PM (celebrated on the 23rd)
- Fluvio J. Cataldo, PM (remembered on the 17th)
- Theodore J. Falter, PM (celebrated on the 13th)
- Ron J. James, PM (celebrated on the 18th)
- George M. Jones, PM (remembered on the 22nd)
- Joann W. Ralyea, PM (celebrated on the 11th)
- Donald R. Schessler, PM (celebrated on the 24th)
- Wallis A. Weaver, PM (remembered on the 3rd)

CHAPTER-IN-ACTION



VSO-2: UAV Monthly VCC MTG - JAN 2024

Our chapter is a contributing member of the United Arizona Veterans non-profit in Phoenix, AZ. The organization currently has over 60 veteran service organizations, local civic group and representatives from most of the veteran community support services who gather ten months out of the calendar year to discuss relevant veteran community support topics of general interest, which includes receiving periodic updates/briefings from local community, city and state service providers and legislators - these also include tribal lands.



VSO-3: Tucson VAC VCC MTG - JAN 2024

Our chapter represents MOWW in southern Arizona and specifically with the city of Tucson mayor's office - through the Veterans affairs Committee which meets monthly using online video conferencing call meetings. The committee is comprised of of a combination of local veteran service organization representatives who serve two years on the committee (identified by their respective organizations and appointed by the Mayor's office staff). Most local VSOs are represented and provide collaborative mutual event support.



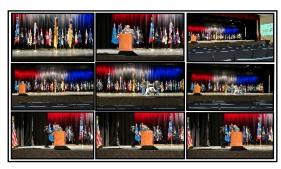
R-13: FALL VCC CONFERENCE - JAN 2024

Our chapter hosted the annual Region XIII Fall Conference (one of two such events scheduled each MOWW operating year. The Fall Conference is an online video conference call format planned event, predominantly to conduct timely regional business and to comply with mid-year MOWW operational reporting requirements. On occasion, hybrid meeting, which combine traditional locale-based meetings with online live streaming video conferencing options. Participants include all department and chapter commanders.



VSO-1: WOW Weekly HYB MTG - JAN 2024

Our chapter is partnered with the Wings Over Wendy's non-profit community advocacy/military aviation-general aviation enthusiast and historical organization based out of central California. WOW meets weekly and provides a very robust meeting activities agenda, along with full hybrid online transmission in real time conference services, a great and diverse topic invited speaker program and local activity updates and briefings. The organization was founded in 2002 and includes the military and general aviation industry reps.



R-13: SCV Chapter MOC Event - JAN 2023

Our chapter co-hosted (along with the township of Sahuarita, Arizona high school Navy JROTC program, its 34th annual local community Massing of the Colors and Service of Remembrance Ceremony signature event on FRI, 12 JAN 2024. The event coincides each year with the launching of the annual Martin Luther King observance weekend and federal holiday. The Sahuarita MOC is the first major community event of the new calendar year and the second of two such events hosted by the chapter in the same operating year.



MOAA: CM CHAPTER MTG - JAN 2024

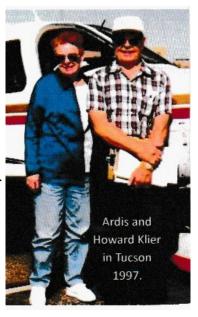
As is a very common veteran community theme throughout southern Arizona, our chapter has many partnership relationships with most fellow veteran service organizations throughout southern Arizona. Our chapter is partnered with the newest MOAA Catalina Mountains Chapter based out of Saddlebrooke, Arizona, west of Tucson. The chapter meets eight months each calendar year and is in summer recess over the summer until late fall. A valued community partner, the CM Chapter is very active with 60 members.

MONTHLY FEATURED ARTICLE

Homeward in a B-17

On this day in December 1948, I was in a B-17. Lulled into reverie by the droning of its four powerful prop-driven engines, I thought of the great luck that had brought me to 8th Weather Squadron at Westover Field. Two years earlier I arrived at Westover with other 18-to19-year-old weather observers, all great friends. Howard Klier was foremost among them. Fifty years

after Westover, after I had retired, he and his Ardis and me and my Marie had many great visits, to include one in which he flew us their Piper Cherokee for a day of fishing off the dock at their cottage on Minnesota lake. After I became a weather forecaster. turned to off-duty



painting as diversion from forecasting stress. When Austin Davis, our clerk-typist, married, I painted a wedding portrait of that couple on a small piece of ½ inch-thick plexiglass. Forty-five years later, in a surprise email from his home in Vermont, Austin wrote he still had that portrait. He had carefully stored it in his footlocker when his enlistment ended. Our 8th Weather had all the cold weather outposts, from Ft. Chimo, Quebec, to Sondrestromfjord, Greenland, and Air Force chose him to try out newly proposed cold weather gear on Baffin Island, Canada. Like Austin, Jim

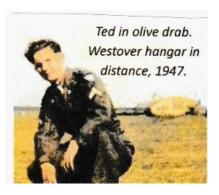
Ryals married while at Westover. As another sort of wedding present, I painted a weather frontal system on a solid-colored necktie and gave it to Jim. Fifteen years later, Jim, with a sly smile, walked into my office at the Air Force Climatic Center in Washington, a couple of blocks from the Capitol. I happened then to be preparing a climatic outlook for President Kennedy. While otherwise in his correct chief master sergeant

uninform, only for this occasion Jim wore that tie! Henry Griffth could also never be forgotten. He was the only one I ever met who was a graduate of the weather school that was, for a short time, conducted at Grand rapids, Michigan. Henry was a great supporter of my overthe-Atlantic flight-level wind forecasts. Once, when I pointed out a longitudinal



error on the preprinted basic strip map they had used for the Atlantic briefing package, he did not react in the expected way, that this was just a newcomer's brash

idea. Instead, he immediately had the strip charts reprinted with the correction. Now, while seated in a bucket seat attached to the B-17's frame, I thought of those great friends as the B-17 continued to



carry me to family and Selfridge Field, Michigan. TLC



We welcome fellow Santa Cruz Valley Chapter - 193 companion CWO (RET) Theodore L. "Ted" Cogut, USA to our monthly newsletter writing staff contributor team for the new year. Ted transferred his chapter membership affiliation over to our chapter from the former Catalina Mountains Chapter which operated out of east Tucson until this past June 2022 when they ceased operations. Ted was also a very active chapter newsletter article writer for the CM Chapter, contributing regularly to the "Ted's Page" monthly entry where he routinely provided very interesting and entertaining articles for that publication. With the addition and 2023 launching of Ted's Page to our monthly publication, we hope will further enhance our publication's outreach among our chapter readership and general public outreach appeal. As always, our staff welcomes every opportunity to continue to deliver our MOWW award-winning publication and most importantly your inputs and feedback.

FEBRUARY IN HISTORY

February 1

February 1, 1960 - In Greensboro, North Carolina, four African American students sat down and ordered coffee at a lunch counter inside a Woolworth's store. They were refused service, but did not leave. Instead, they waited all day. The scene was repeated over the next few days, with protests spreading to other southern states, resulting in the eventual arrest of over 1,600 persons for participating in sit-ins.

February 1, 2003 - Sixteen minutes before it was scheduled to land, the Space Shuttle *Columbia* broke apart in flight over west Texas, killing all seven crew members. The accident may have resulted from damage caused during liftoff when a piece of insulating foam from the external fuel tank broke off, piercing a hole in the shuttle's left wing that allowed hot gases to penetrate the wing upon re-entry into the Earth's atmosphere. This was the second space shuttle lost in flight. In January 1986, *Challenger* exploded during liftoff.

Birthday - Hattie Caraway (1878-1950) the first woman elected to the U.S. Senate, was born in Bakersville, Tennessee. Her husband became the U.S. Senator from Arkansas. Following his death in 1931, she filled the remainder of his term, then was elected herself, serving a total of 14 years.

Birthday - Hollywood director John Ford (1895-1973) was born in Cape Elizabeth, Maine. Known for *The Grapes of Wrath* and *The Searchers*, he also served in World War II as chief of the Photographic Unit of OSS, and earned two Academy Awards for documentaries made during the war.

February 2

February 2, 1848 - The war between the U.S. and Mexico ended with the signing of the <u>Treaty of Guadalupe Hidalgo</u>. In exchange for \$15 million, the U.S. acquired the areas encompassing parts or all of present day California, Nevada, Utah, Arizona, New Mexico, Colorado, Wyoming, and Texas. The treaty was ratified on March 10, 1848.

February 2, 1990 - In South Africa, the 30-year-old ban on the African National Congress was lifted by President F.W. de Klerk, who also promised to free Nelson Mandela and remove restrictions on political opposition groups.

Birthday - Irish novelist and poet James Joyce (1882-1941) was born in Dublin, Ireland. His works include; *Dubliners*, *A Portrait of the Artist as a Young Man*, *Ulysses*, and *Finegan's Wake*.

February 3

February 3, 1865 - A four-hour peace conference occurred between President Abraham Lincoln and Confederate Vice President <u>Alexander Stephens</u> at Hampton Roads, Virginia. The meeting was unsuccessful as President Lincoln insisted there could be no armistice until the Confederates acknowledged Federal authority. The Confederates wanted an armistice first. Thus the <u>Civil War</u> continued.

February 3, 1870 - The 15th <u>Amendment</u> to the U.S. Constitution was ratified, guaranteeing the right of citizens to vote, regardless of race, color, or previous condition of servitude.

February 3, 1913 - The 16th <u>Amendment</u> to the U.S. Constitution was ratified, granting Congress the authority to collect income taxes.

February 3, 1943 - An extraordinary act of heroism occurred in the icy waters off Greenland after the U.S. Army transport ship *Dorchester* was hit by a German torpedo and began to sink rapidly. When it became apparent there were not enough life jackets, <u>four U.S. Army chaplains</u> on board removed theirs, handed them to frightened young soldiers, and chose to go down with the ship while praying.

Birthday - The first female physician in the U.S., Elizabeth Blackwell (1821-1910) was born near Bristol, England. As a girl, her family moved to New York State. She was awarded her MD by the Medical Institute of Geneva, New York, in 1849. She then established a hospital in New York City run by an all-female staff. She was also active in training women to be nurses for service in the American Civil War.

Geo Challenge Trivia

Which letter of the alphabet is most widely used as the last letter in the names of the 50 US states?

For the answer to this riddle or question go online to http://www.geomidpoint.com/challenge.html

MOWW FEATURED PROGRAM

2023-2028 MOWW SG PLAN: 2023-2024 OY R-13 ACTION PLAN

REGION XIII ARCHIVE DOCUMENT

2023-2024 REGION ACTION PLAN

REF: MOWW 2023-2028 STRATEGIC GOALS PUBLICATION (RATIFIED - AUG 2023)

Strategic Goal (SG) 1 – Consistently develop and deliver attractive and high impact community Outreach Programs and activities.

- Identify existing and/or opportunistic R-13 Chapter/VSO-partnered outreach program growth activities/events.
- Maximize existing R-13 Chapter/VSO-partnered outreach community MOWW mission activity/event impact.
- Maximize existing R-13 Chapter signature event(s) and activities outreach projection capabilities and impact.

Strategic Goal (SG) 2 – Expand our Impact through Alliances and strategic partnerships with organizations that align with our mission.

- Identify and assess R-13 Chapter current state, city, and local community support services and VET advocacies.
- Assist R-13 Chapters maximize existing alliances and strategic partnership, and improvement planning efforts.
- · Assist R-13 Chapters explore local area opportunistic and new mutually benefitting strategic partnership leads.

Strategic Goal (SG) 3 – Increase visibility of the Order at the national and local community levels through focused communication, marketing strategies, and local community engagement.

- Identify and assess R-13 Chapter communications, community engagement, and marketing activity capabilities.
- · Assist R-13 Chapters maximize existing communications, community engagement, and marketing tool utility.
- Assist R-13 Chapters develop, craft and implement useful tailored Chapter brand-visibility projection planning.

Strategic Goal (SG) 4 - Annually grow engaged and sustainable MOWW membership.

- Identify and assess R-13 Chapter current membership growth, recruitment capabilities and LIMFAC challenges.
- Assist R-13 Chapters maximize existing membership recruitment available benchmarks and admin techniques.
- Assist R-13 Chapters explore fresh and new membership recruitment administrative opportune/useful services.

Strategic Goal (SG) 5 – Increase revenues ensuring adequate financial resources to fulfill the Order's mission.

- Identify and assist R-13 Chapter current revenue streams, fundraising capabilities and overcoming LIMFACs.
- Assist R-13 Chapters maximize existing fundraising self-sustaining available benchmarks and useful techniques.
- Assist R-13 Chapters gain the proper fundraising and self-sustainment acumen for improved OPS performance.
- Assess and explore the feasibility of R-13 Chapter self-sustainability and capability to attract necessary revenue.

Strategic Goal (SG) 6 - Increase the number of chapters and strengthen existing chapters.

- Identify and assess R-13 Chapter current OPS and manning strength status, capabilities and LIMFAC challenges.
- Maximize existing and opportunistic R-13 Chapter manpower-strengthening capabilities/growth potential.
- Assist R-13 Chapters broaden their organizational manpower acquisition capabilities and OPS potential.
- Assess and explore the feasibility of R-13 Chapter continued MOWW ORG current structure adaptability.

2023-2024 REGION ACTION PLAN DOCUMENT - REGION XIII



We thank R-13 VCINC and current SCV Chapter-193 Adjutant Officer Lt Col (RET) Marlon Ruiz, USAF for compiling and distributing the Region XIII Action Plan guidance on the implementation details of the newly published and distributed 2023-202888 Strategic Planning Document strategic goals and supporting objectives. Fellow companion Ruiz is currently serving his third consecutive term as MOWW Vice Commander-in-Chief with oversight responsibilities for Region VII (Gulf Coast) and Region XIII (Southwest). VCINC Ruiz has served previously as our chapter commander for 12 years and we are thankful to have him continue to serve our local chapter as our current Adjutant and senior MOWW leadership advisor liaison. Lt Col Ruiz is also serving as our Region XIII committee representative in the national Veterans Affairs Committee and as our chapter newsletter editor along with his other MOWW higher headquarters corporate responsibilities and commitments.

MOWW MEMBERSHIP

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The Military Order of the World Wars®



Promoting and Encouraging
Good Citizenship,
Patriotic Education,
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National Security, and
Youth Programs





























Why MOWW?

Is National Security a concern of yours? Is it important to you, for everyone living in America to understand how this Country was founded and the great history it has to tell? Do you believe that our young people need a chance to learn and experience leadership and civics? Do you feel that it is important that every citizen get a chance to not only meet, but ask questions of community, military, and business leaders? Are you concerned that the youth of America do not know how to honor our Flag or understand and respect our democratic principles? Do you agree that "Freedom is not free"?

If you answered YES to any of these questions, you are in good company, because the members of the Military Order of the World Wars (MOWW) say YES to all of them. Some of you might even say, "I want to become involved, how do I join, how do I help?"

Well, there are several ways you can help—the main way is to join the Order, if eligible. Consider supporting the Order by contributing financially to its efforts if your are not eligible to join.

If you have questions regarding MOWW membership, or how to financially contribute to the Order, contact MOWW National Headquarters, or a Chapter in your local area. See MOWW web site for membership application form or to review Chapter locations at www.militaryorder.net

